

## Celebrating 75 Years of Serving Members

This month signifies the 75th Anniversary of Genisys Credit Union providing financial services to its members. Many things have changed since 1936, but the member focus and commitment to providing personal service has not. Genisys has grown and evolved since first opening its doors to a few hundred members, but our dedication to providing the very best financial products and services remains unchanged. Meeting financial needs “Your Way” is our mission, and we strive to constantly exceed our members’ expectations. We truly believe that Genisys is “where you come first”, and we want to thank all of our members for their continued loyalty over the years. We hope to continually meet your financial needs for generations to come.

### Invest in *America*

Genisys Credit Union members are eligible to participate in Invest in America, a discount program that brings members valuable savings on the things they need the most.

Included in Invest in America is CU Benefits Express, a subscription discount program that offers credit union members significant savings on medical and lifestyle needs, vision and dental care plans, a nurse’s hotline and chiropractic care. CU Benefits Express also has you covered with discounts on travel and fun activities such as bowling, laser tag, and even white water rafting.

Shop, save and get cash back at over 1,200 online retailers including your favorite stores with the Shop America option. Every time you earn \$10 or more in cash back from your purchases, you’ll get a check as a thank you.

Genisys members can also save \$160 on new DIRECTV activation. Make plans to watch your favorite NFL team this season. Get the NFL Sunday Ticket free with qualifying packages so you never miss a game!

Visit [www.LoveMyCreditUnion.org](http://www.LoveMyCreditUnion.org) today to learn more about Invest in America and the great offers available to you!

## We Still Offer FREE Checking!

While many financial institutions have eliminated their FREE checking, Genisys continues to provide freedom from fees and FREE access to your account. Our totally FREE checking is loaded with outstanding benefits including:

- FREE Debit MasterCard with Genisys Rewards
- 28,000 fee-FREE ATMs including 5,500 7-Eleven locations
- FREE eAlerts & eNotices
- Mobile Banking via text, browser or iPhone app
- FREE Online Banking
- FREE unlimited Online Bill Payment with FREE eStatements



### Free Online Bill Pay w/eStatements

Save time and money when you sign up for FREE unlimited Online Bill Payment with FREE eStatements. Not only will you save money on postage and checks, but you’ll be saving a tree too!

Genisys Online Bill Payment also greatly reduces the amount of time you spend paying bills and is free if enrolled in eStatements. Enjoy these benefits:

- Pay almost anyone. Set up an unlimited number of merchants.
- Fixed amounts can be set up for weekly, monthly, quarterly, semi-annual or annual automatic payments.
- Scheduled payments can be reviewed or changed up to the day before the scheduled date.

To sign up for eStatements and Online Bill Payment, visit [www.genisyscu.org](http://www.genisyscu.org), log into Online Banking and select either eStatements or Online Bill Payment.

Don’t have a Genisys Credit Union checking account? Don’t miss out! Open a FREE checking account today by visiting your local branch, calling (248) 322-9800 or (800) 521-8440, ext. 5. or by downloading an application at [www.genisyscu.org](http://www.genisyscu.org).

# Annual Meeting

The 2012 Annual Meeting will be held at the Credit Union headquarters located at 2100 Executive Hills Boulevard, Auburn Hills, Michigan 48326 on Wednesday, March 28, 2012 at 5:30 p.m. The Board of Directors Nominating Committee has submitted the names of members to fill the three Board positions: Peter DeVita, Kathleen Kalis and Gary Wallen.

Peter DeVita retired from General Motors Truck Product Center where he was a Quality Network Representative. He has been a member of the Credit Union since 1979. Mr. DeVita served as a Supervisory Committee Member from 1998 until 2005. He was then appointed to the Board of Directors where he currently serves.

Kathleen Kalis, an MBA graduate of Wayne State University, is a Product Programs Financial Analyst for General Motors North America Product Development at the General Motors Truck Product Center. She has been a member of the Credit Union since 1990. Mrs. Kalis served as a Supervisory Committee Member from 1994 until 2004. She was elected to the Board of Directors in 1999 where she currently serves.

Gary Wallen received his Masters Degree in Finance from Wayne State University. Mr. Wallen has been a member of the credit union in excess of 30 years, having served three years on the Supervisory Committee before being elected to the Board of Directors in 1997, where he currently serves. Mr. Wallen, prior to retirement in 2009, was employed by Unisys Corporation as Vice President & General Manager, Payment Systems Division. Mr. Wallen has been very active in the credit union movement, having received multiple awards through the CUNA Volunteer Achievement Program.

Members of good standing who wish to be placed on the list of candidates for board positions may do so by petition. Official petitions are available by contacting the corporate office of the Credit Union CEO at (248) 322-9800, ext. 1001. The bylaws require that the signatures of at least 500 members in good standing be obtained. Biographical information, qualifications, and a signed certificate from the nominee stating that they are agreeable to nomination and will serve if elected, must accompany the petition. The Board serves without compensation and represents all members. The filing deadline for petitions is 5:00 p.m. – December 5, 2011. A mail ballot election will be held if the number of nominees exceeds the positions available. Send nominations to the Credit Union headquarters, to the attention of the Nominating Committee, 2100 Executive Hills Boulevard, Auburn Hills, Michigan 48326. The results of the election of board members will be announced at the Annual Business Meeting, which will be held at the Credit Union headquarters. According to the bylaws, if only one person is nominated for each director's position, that person will be elected by acclamation.

## Making a Difference



Genisys Credit Union was the Presenting Sponsor for the 19th Annual Marysville Art in the Park Festival. This year, the festival included live entertainment throughout the weekend as well as a very special Young Artist tent.



Ready, Set, Go. Genisys Credit Union was the Title Sponsor for Celebrate Oxford. Families had an opportunity to enjoy the tastes of Oxford along with music performances and a Kids Town area.

## Join Us

Have a student looking to fulfill community service requirements for school? Want to spend time with family by giving back to others? Or, do you just want to get involved and be part of something? Whatever your reason, Genisys Credit Union can help. We sponsor numerous community events throughout the year and welcome your participation.

How can you get involved? Check out our "Making a Difference" calendar at [www.genisyscu.org](http://www.genisyscu.org). You can find it in the "Quick Links" section under "Genisys News" or by clicking on the "About Us" tab at the top. Events listed as "Join Us" are where volunteers are needed to assist. Select as many as you'd like, and join us in making a difference.



The winner of our August "Summer Savings" promotion was Miranda Hiter! She won 4 movie tickets just for telling us how she saved this summer with Genisys. Thanks to everyone for participating!

You could be the next winner! Make sure you follow [genisyscu](http://genisyscu) on Facebook and/or Twitter to be able to participate in our special contests, promotions and events. Plus, receive financial tips and other helpful information. Check us out today!

## News Brief

**Holiday Closing** - All branches and Genisys headquarters will be closed:

**Monday, October 10, 2011 – Columbus Day**

**Friday, November 11, 2011 – Veterans Day**



AMERICA'S  
CREDIT UNIONS



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*Where you come first.*